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# 11/28/1995 - Eastern Offers World Wide Web Demo.pdf

University Marketing and Communications

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November 28, 1995

FOR IMMEDIATE RELEASE:

EASTERN OFFERS WORLD WIDE WEB DEMO

CHARLESTON -- Eastern Illinois University's Business and Technology Institute will present a two-hour demonstration of "World Wide Web (WWW)" features at 7 p.m. Monday, Dec. 4 in Lumpkin Hall, Room 017.

"Doing Business on the Internet" will be the focus of the demonstration. Topics will include using the Internet as a powerful business tool, the Website as a 24-hour storefront, businesses currently using the WWW, Internet marketing tools, the value of the home page and Internet customers and providers.

The World Wide Web is one of the fastest growing technological marketing tools today. Over 30 million people are now connected through the Internet, and the numbers are still growing.

The two-hour demonstration is open to the public and costs \$25.

For more information or to register, call Eastern's Business and Technology at (217) 581-2913.

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